



## Advertising Rates and Dimensions

### DISPLAY ADVERTS

Display Advert Size	HTSC Members	HTSC Members 50% Off	HTSC Members Book 6 Editions	HTSC Non-Members
<i>Prices are per edition and exc GST.</i>		<b>Valid Editions 1-3 ONLY</b>	<b>Valid to 25/09/2015</b>	
<b>Full page</b> 265mm (w) x 372mm (h)	\$800	\$400	\$600	\$1150
<b>1/2 page</b> 130mm (w) x 372mm (h) OR 265mm (w) x 182mm (h)	\$450	\$225	\$335	\$620
<b>1/4 page</b> 265mm (w) x 88mm (h)	\$340	\$170	\$255	\$470
<b>1/8 page</b> 130mm (w) x 88mm (h)	\$220	\$110	\$165	\$300
<b>Large Business Card</b> 175mm (w) x 50mm (h)	\$175	\$85	\$130	\$250
<b>Business Card</b> 85mm (w) x 50mm (h)	\$100	\$50	\$75	\$150
<b>Front page</b> 130mm (w) x 88mm (h)	\$410	\$205	\$305	\$550

**PAGE PREFERENCE** - Page 2, 3 and back page advertising - regular advertising price + 15%.

**ADVERTORIAL OPTIONS** - *Prices are per edition and exc GST.*

OPTION	DETAILS	PRICE Per Edition
1	1 x Photo + Logo + 100 words	\$150.00
2	1 x Photo + Logo + 200 words	\$200.00
3	2 x Photos + Logo + 250 words	\$250.00
4	3 x Photos + Logo + 350 words	\$300.00
5	4 x Photos + Logo + 350 words	\$350.00

**ARTWORK** - Advertising artwork can be supplied or designed by our graphic designer who has extensive advertising and newspaper experience. We can turn your logos and details into an effective and creative advert. Supplied artwork must be in the correct dimensions in high resolution PDF, JPEG or Tiff format.

**ADVERTISING DEADLINES** - 24th July for 1st August; 25th September for 1st October  
25th November for 1st December.

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