



Montville Chamber of Commerce Inc.

BREAKFAST MEETING MINUTES

Wednesday, 2nd August, 2017

Venue: Spicers Clovelly

Attendance: Julie Abbott, Charlie & Julie Bevan, Karen Barnett, Hamish Borthwick, Shiralee Cooper, Tony & Marion Cooper, Susan Diplock, Naomi Ellis, Carol Elms & Claire Laithe, Lynn Fallon, Deborah Hammond, Edi Heide & Barbara Lamont, Phil & Fran Hoffman, Ryan Hollis, Ruth Kuss, Adriaan & Anny Kraal, Otto Lechner & Phillipa Robertson, Roger Loughlan, Wayne Malkin, John Muller, Allan Rhode, Kate Scrace, Adam Sundin, Jeanette Treweek

Guests: Melanie-Lee Anderson (Admin.), Andrew James

Guest Speakers: Cameron Matthews, Andrew Powell MP, Andrew Wallace MP

Apologies: Peter Collins, Ellen Cummings, Bev Dooley, Aldy Johnston, Tracey Malkin, Cr. Jenny McKay, Wendy Sundin, Bevan Christensen.

The Meeting opened at 7:45am with Shiralee Cooper as Chair. Guest Speakers, Members and guests were welcomed.

CORRESPONDENCE SUMMARY:

- **Life Flight (Care Flight) - Brad Solomon:** Cycling fundraiser coming through Montville - Lifeflight Tour de Rescue Charity Cycling fundraising event. This ride will start in Petrie and traverse its way through the Sunshine Coast Hinterland stopping in Montville for lunch and finishing at the Lifeflight base at Maroochydore Airport on Sunday, 13th August.
- **Poetry Trail - Judy Banditt:** Sunshine Coast Hinterland Poetry Trail installation has been completed. Art works installed are Journey, Still Waters and Gathering. The plaques have also been installed

ACCEPTANCE OF MINUTES:

MOTION: 'That the minutes of the Breakfast Meeting dated 5th July, 2017 be accepted as a true and correct record.'

Moved: Barbara Lamont

Seconded: Andrew Powell

For: UNANIMOUS

CARRIED

GUEST SPEAKERS:

- **Cameron Matthews – The Long Apron's Celebrity Chef:** winner of the 2016 Churchill Fellowship. Cameron shared with us his passion for sustainable food. He recently spent time in the United States, Denmark, United Kingdom and Paris as part of his fellowship. Cameron is now focussing on sustainability of Chefs due to the immense pressure facing Chefs in the industry.
- **Andrew Wallace MP:** touched on Mental Health issues affecting our country both on a personal and economic level. \$5 million secured for Thompson Institute – Brain research centre connected to University of the Sunshine Coast.

Yesterday announced a \$3 million funding package for the Events Centre in Caloundra. A huge contribution to Arts on the Sunshine Coast.

- **Andrew Powell MP:** update on Streetscaping. Andrew is struggling to secure from Council the exact design plans, but will keep pursuing these for presentation to the Streetscaping Committee.

The water level of Baroon Pocket dam has decreased due to recent local climate factors and the high demand. All dams in South East Queensland are now interconnected via the water grid. Baroon Pocket is being more readily used due to the low cost and high quality. Andrew will inform SEQWater of the MCOC's concerns as to the degraded state of this valuable tourism resource.

PRESIDENT – Shiralee Cooper:

A huge thanks to the Wedding Expo Committee - Julie Bevan, Naomi Ellis, Merlin Coughlin, Allan Rhode, Shiralee Cooper and Paul Collier for their efforts in making this years' Expo a great success. A special thanks to our AVWE Co-ordinator Julie Bevan in ensuring this was the best expo yet. Many hours were dedicated to the planning by our small but enthusiastic team.

Also thanks firstly to Edi Heide for his considerable contribution to the Velothon event, which was another success for the area with them already planning next year's event. Edi Heide, Shiralee Cooper, Rafer Rodgers and Otto Lechner all volunteered on the day at the feed and water station set up in Montville.

Nominations are open for the 2018 Australian of the Year, with a number of categories. Nominations are due in September.

'My Town' competition: QantasLink invites applicants to submit a short video highlighting why their town is the best town to visit. To support tourism in the winning region, Spirit magazine will make the professional video for the winning town and feature the winner and runners up in the magazine. The competition closes on 2nd September 2017. Shiralee suggested that this would be a fantastic way to show off our beautiful village and surrounds.

MONTVILLE ARTISAN VILLAGE – Wayne Malkin, Montville Art Gallery:

Wayne approached the meeting with the following points based around promotion of Montville Village as an Artisan 'Themed' destination.

- Montville should return to core values of being a town which attracts crafts people and artists to work in the village.
- A need for public viewing areas to the coast.
- Fill vacant commercial properties to avoid sending the wrong message to visitors.
- Enhance the destination 'magnetism' of Montville by really promoting the 'artisan' theme – analogy being 'theme' parks on the Gold Coast would just be parks without the 'theme'.
- Introduce a series of 'big head' sculptures in Russell Family Park, starting with the 'Giant of Montville' to create a unique attraction, which is free and helps people discover the park, and therefore visit the town.



*This picture was handed out amongst the meeting as an example.

MONTVILLE WOODIES – Hamish Borthwick:

Blackall Range Woodcrafters celebrates its 100th Birthday 2018. Hamish is looking to increase their yearly sale, he wants to suggest a June festival each year to boost this event. Including Arts & Food would be a way to attract more people. He is asking for expressions of interest as well as asking the Chamber to assist them. John Muller added that they could also combine writer's and music workshops.

There will be a call for assistance in our next Newsletter to begin planning for next year.

A VILLAGE WEDDING EXPO WRAP-UP – Julie Bevan:

The Village Wedding Expo received 114 registrations, with 89 brides-to-be actually turning up on the day. They came with their grooms-to-be, mothers, sisters and friends - so a great turn out. There were many, many more that did not register but wanted to check out the festivities.

The expo did have a very festive feel with the Sunshine Coast Council granting permission to use the Village Green. With music played throughout the day, yurts and tents beautifully decorated and lawn games plus spectacular weather.

We have received great feedback, some saying it was 'the best expo ever'. Thanks go to the great Village Wedding Expo Team of Shiralee Cooper, Merlin Coughlan, Naomi Ellis, Paul Collier, Allan Rhode, Tina Rhode and even my husband Charlie who helped set up the expo with Allan.

With the positive feedback, a small profit once again I am very happy to be calling it quits after 3 Village Wedding Expos and handing over to someone new to be the ongoing Event Coordinator.

VELOTHON WRAP-UP – Edi Heide:

The inaugural Velothon came through Montville on Friday the 14th of July with some 300 riders participating in this stage of the tour. Montville was a designated food and drink station with a significant proportion of the riders taking the opportunity to



have a break and check out our village! The feed and drink station was staffed by volunteers from the Maleny Men's Shed and the Montville Chamber of Commerce, a big thank you to all the volunteers here, as well as all those individuals who helped with the event.

We were particularly happy to have received a grant from the Sunshine Coast Council to help with the production and display of a number of 'Welcome to Montville' banners designed to promote our artisan village incorporated local artwork and fine food. The banners will be able to stay up for a much longer period to act as a greeting to our visitors.

A particularly positive part of the day was the enthusiastic greetings the cyclists received from the students at Montville State School. The students also made a considerable effort in the days before the event to create colourful posters to add to the atmosphere! It was pleasing to receive feedback from many of the cyclists and the organising team how much they enjoyed the cheering from the students. It remains to be seen how many of the cyclists and their relatives will make a point of visiting the hinterland for a holiday.

Next year, the Velothon will come back to the Sunshine Coast from the 12th to the 15th of July, hopefully the organisers will put Montville back on the map!

BUSINESS CARD DRAW:

- **Member Presentation – Adam Sundin of Jellyfish 1770:** new shop in Montville Main Street. Apologies for the absence of his wife, Wendy who is attending the Cruise Ship Markets.

'Bags, Baskets & Beyond'. Colourful and environmentally friendly bags, sourced ethically from overseas. Also on display are a range of colourful fashion items and accessories.

- **August Draw:**

This month's winner was Otto Lechner of Aim to Be, who will be offered a spot to present at our Annual General Meeting next month.

ANNUAL GENERAL MEETING REMINDER & NOMINATIONS TO THE EXECUTIVE COMMITTEE:

Wednesday, 6th September at Flaxton Gardens. Nominations are open to the Committee, with a few spots available!

GENERAL BUSINESS:

Carol Elms reminded members of the importance of leaving parks along the Main Street for customers. Carol will distribute parking reminder letters to businesses and staff later this month.

The meeting closed at 9:00am. The next Meeting will be our Annual General Meeting on Wednesday, 6th September at Flaxton Gardens.

Signed:.....

Shiralee Cooper, President