



**Montville Chamber
of Commerce Inc.**

NETWORKING/GENERAL MEETING MINUTES

Thursday 8 November 2018 at 5:30pm

Venue: Wild Rocket @ Misty's

Attendance: Shiralee Cooper, Otto Lechner, Carol Elms, Julianne Maher, Susan Brant, Tracey & Wayne Malkin, Wendy Sundin, Tina Rhode, Ann & Chris Wells, Philip & Margaret Casey, Barbara Lamont, Edi Heide, Andrew & Leni James, Julia Walters, Peter Collins, Sarah Hallam, Hannah and Rich Hayes, Peter Bassett, Graham Lumley, Julie Bevan, Andrew Hargreaves, Jaemba & Monique van Mellick, Ruth Kuss (Secretary/Admin.)

Visitors & Guests: Tina Cooper, Wolfgang Engel, Helen Inman, Peter Spoor, Janelle Clonh, Gai Carroll, Lance Knight, Martin Duncan, Carmel Gibney, Libby Raymond, Libby Dalrymple, Susan Diplock, Phillipa Robertson,

Apologies: Lynn and Andrew Fallon, Merlin Coughlan, Marion and Tony Cooper, Mario and Lynette Vecchio, Bertrand Cadart, Allan Rhode,

The Meeting opened at 5.40pm with Shiralee Cooper as Chair.

CORRESPONDENCE

Shiralee asked that Correspondence be accepted.

Moved by: Otto Lechner

2nd Tracey Malkin
Carried

ACCEPTANCE OF MINUTES FROM OCTOBER MEETING

Shiralee asked the Minutes of the Meeting held Wednesday 3 October 2018 be confirmed as a true and accurate record.

Moved by: Peter Collins

2nd Carol Elms
Carried

THE CURATED PLATE

Martin Duncan spoke on The Curated Plate that will be on 8-11 August 2019. Martin spoke on the need for businesses to Like and Share the FB page <https://www.facebook.com/thecuratedplate/> to encourage visitors to the Sunshine Coast for this wonderful event. He said everyone could cash in on this wonderful opportunity. Also the Ginger Festival on 20 January and the Noosa Food and Wine in May, so 2019 is going to be spectacular.

The Curated Plate is partly funded by the State Government.

MONTVILLE CHRISTMAS WONDERLAND

Shiralee introduced Graham Lumley who has the Montville Christmas Wonderland.

Graham spoke on his Christmas Wonderland that he started on his property in Montville in 2017. He originally started in Brisbane about 15 years that was a hobby that got out of control. He's created a winter wonderland in a shipping container and the surrounding property. Everything is miniature and

has a theme: How the Grinch Stole Christmas, German section with wooden handmade figures, Leggo, Disney. There's a Nativity, animals that talk to you and more. There is a nominal fee to enter. There is FB page as well as a web page – Montville Christmas Wonderland. It provides an experience and brings joy and expands on the spirit of Christmas. The property is on Narrows Road on the left hand side. The property is open from 24 November 2pm. Times are Friday 2-5pm, Saturday 2-5pm, 7-9pm and Sunday 2-5pm. Thursday is their Bus Group day (35 seater). He also mentioned they have a snow machine.

Graham encouraged everyone to come and bring their children, grandchildren, friends and relatives. He wanted businesses to talk to him on how he can encourage the people who visit his Christmas Wonderland to stay overnight and then shop in Montville. Graham also gave out posters and brochures.

CHRISTMAS CAMPAIGN

Shiralee gave out the Posters for the Christmas Lucky Shopper Campaign. She encouraged everyone to get involved and donate vouchers to the campaign, this then encourages the winners to return to Montville to spend their winnings and possibly spend more money here. The vouchers are much easier as, in the past, getting hampers to far away places proved to be difficult.

Shiralee gave out the sign up forms which is part 1 of the Campaign. This year the entry form covers a \$10 spend rather than \$25 as some of the Cafes were missing out as some visitors were only stopping for coffee. Last year the total prizes valued over \$12,000. The vouchers will be collected or can be delivered to **The Opalcutter** in the Pottery Building (opposite the Information Centre), **fdgeboombahs**, **illume Creations** or **The Clock Shop**. The first draw is on Saturday, 1 December at the Festive Tree Lighting and the 2nd draw is at Carols on the Green Wednesday, 19 December.

Part 2 of the Campaign is Social Media Packages starting at \$50. The first one being an Instagram with an Advent Calendar, each day a window will open up and the business will have their gift shown. There will also be Come On Up advertising then a combination of Come on Up and Countdown to Christmas, then Come on Up with FB posts and Come on Up with FB posts and a Movie and finally any combination of the above.

This information will be in the Newsletter. There will be a member of the Chamber coming to all the businesses to see if they want to donate and /or sign up for the Christmas Shopping Campaign. It is also important to Like and Share other businesses to spread the word.

She also encouraged everyone to decorate their business and said there will be a prize for the best decorated business. Last year Sunshine Coast Arts and Craft won with their beautiful display.

Edi Heide asked that everyone ask their customers to write clearly on the entry and also the business make sure their name is on the back of the Entry Form so the business can be acknowledged.

Festive Tree Lighting Event – 1 December

This is quite a large job to set up. There will lights set up and Marquees with Children's activities: face painting, children's craft activities. In the Hall there will be Santa's Workshop as well as some Christmas biscuits and the Woodies will have some Christmas gifts for the Children. We have received some Grant money from Sunshine Coast Council but it's still a costly event.

Need some people to come forward to help with the set-up on Saturday.

What's On:

LifeFlight Everesting Saturday 10 November

Social Media Workshop 15 December 12:30pm – 2pm Maroochydore RSL

Glasshouse Awards – Nominate a worthy volunteer before 7 December to Andrew Powell

Festive Tree Lighting Saturday 1 December 5:30pm

Carols on the Green Wednesday 19 December from 6:30pm

GENERAL BUSINESS

- i. Pedestrian Crossings are a great success.
- ii. Russell Family Park carpark needs better signage. There will be a meeting soon with Cr Jenny McKay to discuss this and other issues in Montville.
- iii. Montville needs a Regional Art Gallery. The Chamber is pushing this concept with the Council as they already own the land and there are toilet facilities and parking.
- iv. Hannah asked about Government Funded Yoga in Russell Family Park. She asked how we go about getting this in RFP. There is Yoga in Montville Hall but Shiralee wasn't sure how to get free Yoga in RFP.
- v. Shiralee said that we could put information on the Chamber's website on workshops that are happening. The website needs to be upgraded as it's quite an old site.

Montville Map V2

Otto spoke on Version 2 of the Montville Map. He will be delivering around Montville in the next few days and also sending an email to let businesses, not in the Main Street, know there are more Maps available and also encourage more to join the Chamber.

New Businesses

New business opening at the Water Wheel. We need to ensure our name is out there as there is so much competition with on-line shopping.

In closing, Shiralee encouraged everyone to join in the Christmas Shopping Campaign.

There being no further business the meeting closed at 7.00pm

Next Meeting will be in February. The date and time will be listed on our website.

Signed:.....
Shiralee Cooper, President