



# Montville Chamber of Commerce Inc.

## GENERAL MEETING MINUTES

Wednesday, 10 January, 2018 @ 5:30pm

**Venue:** Montville Bar and Grill

**Attendance:** Shiralee Cooper, Jeanette Treweek, Edi Heide, Barbara Lamont, Julie Bevan, Phillip & Margaret Casey, Tony & Marion Cooper, Carol Elms, Claire Lahti, Sarah Hallam, Rafer Rodgers, Bevan Christensen, Merlin & Geoff Coughlan, Greg Burnett, Tracey and Wayne Malkin, Otto Lechner, Ruth Kuss (Secretary/Admin.)

**Guests:** Sue and Laurie Fisher (Sunshine Coast Arts&Craft Inc), Renee Zardus, John Simonidis, Stephen Akrap & Melanie Cannopathy – Mr Hempy, Montville V.I.C Representatives: Susan Diplock, Tim Smith, Desrae Woolley, Joy Aimee, Robert Questal, Lavinia Ryan, Di Greer, Julianne Maher, Anne Green, Margaret Boyd.

### **The Meeting opened at 5:30pm with Shiralee Cooper as Chair.**

Shiralee welcomed members and guests with a special welcome and thanks to our wonderful Volunteers from the Visitor's Information Centre and special guests Sue & Laurie Fisher, Sunshine Coast Arts and Crafts.

**Apologies:** Andrew Powell, Lynn and Andrew Fallon, Allan & Tina Rhode, Stephen Treweek, Deborah Hammond, Bertrand Cadart, Mark Conolly, Paul Collier, Pru Islip HOT91FM

### **Correspondence**

**Crossing and SEQWater:** No news regarding the Council/TMR Crossings and SEQ water regarding Lake Baroon with all departments likely to be away on holidays. We should have something to report at the February meeting.

### **Acceptance of Minutes from previous Meeting**

Shiralee asked the Minutes of the Meeting held Wednesday 4 October 2017 be confirmed as a true and accurate record.

Moved by Otto Lechner 2<sup>nd</sup> Barbara Lamont Carried

### **Vote of thanks to all Volunteers at the Montville Visitors Information Centre**

Shiralee acknowledged their contribution to welcoming tourists to our lovely region and asked each member to stand and give a quick 10 second story on their service to the VIC. Volunteers included some new faces and several long term faithful VIC volunteers. Desrae Woolley, an inaugural participant has now given 25 years of service, Margaret Boyd 20 years, Di Greer 15 years and Susan Diplock 10 years. Shiralee said there's a lot of experience and enthusiasm from our VIC team. Three cheers was offered in thanks. In appreciation Ann Made Christmas Cakes and (Mr Fudgy donated) Fudgyboombahs fudge was given to all volunteers.

### **Christmas/TV Advertising Campaign**

Our Christmas Campaign, which included the Lucky Shopper Campaign, relied on a lot of hours from a lot of key people. We ended up with over \$12,000 in prizes which is phenomenal, plus the businesses who were in the HOT91 campaign gave over another \$1,000 in prizes. The Christmas

Committee was outstanding with a special mention to Rafer Rodgers, our 'everywhere' man who does a lot of work for the Chamber.

Thanks go to Ed Heide, Barbara Lamont, Kate Scrace, Allan and Tina Rhode, Jeanette Treweek who worked with the MSS, Carol Elms and a special mention to Paula Phillips from Seedhead for the design work on the banners at no charge to the Chamber. We would also like to mention Rick Vickers from Woodies and Cr Jenny Mckay and lastly, much gratitude to the Sunshine Coast Council who gave the Chamber a Grant to help pay for the Banners.

This year we tried something difference before Xmas and had HOT91 Santa's World Tour visit 4 times prior to Christmas. It gave Montville a great vibe and brought a bit of fun and enjoyment. It involved 60 second radio adverts which focused on Montville highlighting the four businesses who sponsored the visit – Illume Creations, The Edge Restaurant/Mayfield Patisserie, Montys at Montville and Montville IGA. All adverts were in prime time slots. We were hoping that the Today Show Weather Visit would bring more visitors but it didn't follow on as well as expected.

Thanks to the generous sponsorship of members and local businesses, we were able to book 160 TV ads from December 26 to January 15 on Sunshine Coast 7 and 7TWO regional.

### **A Village Wedding Expo Sunday 29 July 2018**

This year A Village Wedding Expo will be held between two major venues – Montville and Maleny. Shiralee put out an 'expression of interest' and had 2 more people who would like to help. Shiralee asked for more people to put their hand up to assist. In addition Merlin Coughlan will look after the website (not attend meetings) and Julie Bevan will assist in the handover to the new Montville organisers. If anyone is interested in being on the Committee please contact the Chamber.

This weekend 13<sup>th</sup> and 14<sup>th</sup> January the Hinterland Tourism Summer Showcase is being held across the Hinterland. It's important that we promote this as it's an important aspect of the wedding industry across the hinterland. Shiralee asked that everyone share this across this FB, Instagram and Pinterest. VIC asked for maps but Merlin said it was interactive but she would print out a copy for the VIC.

### **General Business**

**Carpark Upgrade:** One of the VIC volunteers asked about the Carpark upgrade. This is scheduled for after Easter with completion by July.

**Christmas decorations** will be taken down by the Contractor probably sometime this week.

**Visit Sunshine Coast Workshop:** Email from Visit Sunshine Coast regarding a workshop focussing on 'International Visitors'. The Workshop is titled 'KITE International Ready – gaining an understanding of the importance and opportunity of the inbound tourism market'. It will be held at **Altitude on Montville on Thursday 15 February 9am – Noon**. Cost to members of Visit Sunshine Coast \$35 non-members \$55. Link [here](#)

**Pulse** are conducting their quarterly Survey. One of their questions is 'Are you happy with NBN'? Take the opportunity to respond.

### **Chamber Alliance Meeting**

Bruce Highway congestion. There are plans to educate the public so that everyone doesn't use the Highway at the same time as well as speaking with Accommodation venues regarding check-out times and giving visitors a reason to stay to later in the day; possibly walk down Kondililla Falls or lunch in the area. Visit Sunshine Coast is planning a media campaign to try and bring more of the drive market up from Brisbane but the problem is the Bruce Highway. Some interesting stats: in



## Montville Chamber of Commerce Inc.

2015 the Bruce Highway had 56,000 vehicles per day with 4,500 incidents, The Gateway had 74,000 vehicles with 1,730 incidents and the Pacific Highway, which has 3 times the volume had 167,000 vehicles but had less incidents 3,780.

**Visit Sunshine Coast** is pushing for more flights into Sunshine Coast. Virgin are bringing in more flights but despite the increase in numbers, overall tourism spending has decreased. More up market venues are required to boost high end tourism to the Sunshine Coast.

**Best Dressed Business:** During the Christmas Festivities we encouraged businesses to decorate their businesses with some tinsel and sparkle to their premises. We had some secret adjudicators walk through the Village. After some deliberation the winning business chosen was Sunshine Coast Arts & Craft. Sue and Laurie Fisher accepted and passed on their thanks on behalf of the Group. This business featuring local artisans, has been in Montville for over 30 years and showcases 40 artists. Everything is handmade. To help cover their costs they have a Fair twice a year in the Montville Village Hall. A hamper of Montville goodies was presented to Sue and Laurie Fisher.

**Networking – 30 sec to 1minute introduction on each business.** Each member/guest spoke about their business.

**Next meeting: Breakfast Meeting at Elements at Montville on Wednesday 7 February for a 7:30am start.**

Shiralee thanked everyone for attending and closed the meeting at 6.20pm

**What's On:** Saturday 13<sup>th</sup> & Sunday 14<sup>th</sup> January – Summer Wedding Showcase  
Friday, 26<sup>th</sup> January – Australia Day Breakfast at Montville Village Hall

Presentation from Kate Scare, Ask for Kate will be given at the February meeting.

Signed:.....  
Shiralee Cooper, President