



Montville Chamber of Commerce Inc.

GENERAL BREAKFAST MEETING MINUTES

Wednesday 14th April 2020

Venue: The Edge Montville

ATTENDANCE: Shiralee Cooper; Alan Dryden; Aldy Johnston; Andrew Powell; Arabella Lubbers; Deborah Hammond; Grant Ferry; Lisa Brereton; Lynn Fallon; Martin Duncan; Nicole Hilton; Otto Lechner; Shell Rodney; Peter Gamgee; Ryan Hollis; Tina Cooper; Wolfgang Engle; Tracey & Wayne Malkin; Cr Winston Johnston; Ben Connolly

APOLOGIES: Andrew Wallace; Martyn Baldwin; Margaret & Phillip Casey; Julie Bevan; Merlin Coughlan; Ann & Clive Evans; Susan Diplock; Matt Stoeckel; Cr David Law, Kristy & Scott Aitken

GUEST SPREAKERS:

Andrew Powell MP

Cr Winston Johnston – Sunshine Coast Councilor, Div 5

Grant Ferry – CCIQ Regional Stakeholder Manager

Martin Duncan – Sunshine Coast Foodie

The Meeting opened at 7.40am with Shiralee Cooper as Chair - A warm welcome to members and guests was extended by Shiralee Cooper, President – Montville Chamber of Commerce.

ACCEPTANCE OF MINUTES FROM MEETING HELD on 17th February, 2021, Elements at Montville.

Shiralee Cooper asked for a member who attended propose the Minutes of the Meeting held 9th September 2020, be confirmed as a correct and accurate record.

Moved by Arabella Lubbers Seconded by Alan Dryden Carried

CORRESPONDENCE:

Shiralee confirmed that incoming correspondence was published in our newsletters with a couple of updates to be reported in the meeting.

Andrew Powell, MP Guest Speaker advised:

- That businesses and their staff have been very patient around mask wearing requirements and acknowledged how difficult it could be with some customers challenging the requirement. He advised they would be working closely with CCIQ and the Government if mask wearing was a requirement again on how it can be done more proficiently so that staff and customers are not put at risk.
- That TMR had many excuses as to why the Blackall Range roadside weed maintenance was stalled, being lockdown and rain. He is currently trying to negotiate with the contractor that 6 times a year is not enough to keep it under control and he will keep trying.
- That TMR are also responsible for the potholes in the main road and he noted their workplan was moving north and he expected it would not be long before they reach the Blackall Range however he will try and get time frames and advise.

Shiralee thanked Andrew for attending and giving an update.

Winston Johnston, Div 5 SCC Guest Speaker advised:

- That the mowing of rural roads in the hinterland was suspended in December due to the risk of starting a fire.
- That rehabilitation should be done prior to addressing pavement failures along the Maleny-Montville Road.
- That he will follow up with the Western Avenue pathway issues identified by Tina Cooper and report back.
- That the council has mapped the need for footpaths across the council region mainly around high use areas and near schools but as reported previously there is no money to put towards them at present. He advised that councilors get \$150,000 for footpaths but it is nowhere enough especially in Div 5 that has 7 towns and 26 districts. The council is due monies from covid funding and he is hoping council will put that towards hinterland footpaths.
- Town Planning is revised every 10 years last done in 2014 and forms part of the State SEQ plan. The council note there have been lots of changes with tourism being more prominent, farms have been sold with remaining farmers having to supplement income seeing more hobby farms arising. Therefore, the council is taking all these under advisement on how best they can help with changes in the town plan.

For the first time the council will engage the community for feedback. He advised the process would be a development proposal amendment to the town plan scheme would be lodged with state government; community consultation and submission and comments would be sourced. He advised in 2015 they received 3700 submissions and they expected that to increase to around 10,000 this time. The Town Plan would then be formed and lodged with the state government for sign off or more likely amendments that would be required under the SEQ plan. Once that has happened it will again be advertised for the second time for community consultation. The entire process can take 3 to 4 years.

- He would still like feedback on what changes in Montville/Mapleton area people would like. We would not be able to support a nursing home as no land for the project, no town water and no sewerage. Some residents had indicated they wanted some medium density housing like duplexes. There is a community meeting on 12 May at the Village Hall after the NBN meeting, where these things can be raised and discussed further.

Shiralee thanked Winston for attending and giving an update especially on the town plan.

Grant Ferry, CCIQ Regional Stakeholder Manager Guest Speaker advised:

- That CCIQ are working on the activation of a disaster plan policy to give confidence for the future however the government is not engaging with CCIQ enough on this important strategy, but they will keep trying to engage.
- That the latest Pulse Survey be completed by businesses to help CCIQ lobby the Government and brief treasury what business priorities are.
- That his mission is to spend all the Sunshine Coast Council grant monies that are undersubscribed by encouraging groups to apply. Closing date is 4 May.

Shiralee thanked Grant for coming along and chatting to the members today and encouraged members to complete the Pulse Survey.

Martin Duncan, Sunshine Coast Foodie Guest Speaker advised:

- His initiative of Scone Time to reconnect the community was successfully held in Cooroy with more planned for Caloundra, Buderim and the Tram Station at Nambour. That ABC Landline had picked up the story and Scone Time will be featured in an upcoming storyline. Tourism Outback also want this initiative for their region.

- That a meet the makers event was held at the Sunshine Coast Airport with 74 producers and 600 buyers. The idea of using the airport was to showcase that our products can be flown all around the country from this destination.
- That HTSC and Montville Chamber are looking at hosting foodie events utilising Chef Alan Dawes in the Montville Hall. He asked if everyone could help support and promote the event when it is launched.

Shiralee thanked Martin and congratulated him on his Scone Time doing so well and being picked up by ABC Landline.

President's Report:

Top Tourism Town – Voting is underway and we are heavily promoting Montville as a finalist with editorials and on social media with HTSC putting \$200 towards a paid social media advert to attract voting. Shiralee noted that the process of creating the video and requiring photos showed what little resources we have in this area and look forward to the \$5000 funding HTSC have secured via VSC to build a more extensive photo and video library for use. A film crew will be doing vision and video in Kenilworth, Mapleton and Montville on the 22nd and 23rd of April as part of this funding project supported through additional Covid recovery funding from the Sunshine Coast Council to each sub region.

Shiralee thank those involved with putting the application together, the judges were truly inspired by the efforts and further discovery of Queensland's diverse and outstanding destinations. She introduced Ben Connolly an international award-winning photographer whose wedding hero shot was part of the project. Ben advised that he won the Wedding Album of the Year for the Asia Pacific and then then Asian Pacific Photographer of the Year. He said that Montville is his favourite place to shoot and this region gets lots of promotion through his photography work.

Shiralee advised the judges Wayne Clift – Director, The Tourism Group; Sofie Formica – TV Personality and Founder, Travel Well Media and Michelle Weston – CEO, Caravan Parks Association of Queensland have reviewed and scored each of the Town submissions. A reminder that the final score for the town is made up of 30% score determined by panel of industry judges for the submission components and 70% score determined by public consumer vote. The judges will combine the submission score with the consumer voted score to determine the winners.

In summary Shiralee advised that it was a grass roots effort with a budget of \$600 but the outcome is a video, editorial and itinerary resource we can use for a long time to come.

Small Business Month – With the help of CCIQ Grant Ferry we have secured funding of \$2000 from DESBT to support and partner with Montville Chamber Small Business event scheduled the launch on 5 May 2021 TBC. The breakdown of the funds: \$2000 for TVC, launch catering \$200, Radio Production \$500 and print medial \$600, a total of \$3300. However, we have not heard back from Channel 7 and the members at the meeting didn't think it was worth the money to TV advertise. Shiralee will readjust the funding request.

Sunshine Valley Gazette will be providing to us an offer that benefits our members to advertise their business. We will be paying for an editorial and ad and SVG will provide a free line listing of our members over two papers in May. The first edition will line list the

Cafes/Restaurants and Accommodation and in the next edition Retail, Galleries, Weddings and Services.

General Business

NBN – A reminder that MVA invited members to a meeting at the Montville Village Hall on the 12th of May starting at 5.30pm with drinks and then meeting with the NBN talk at 6.00pm. There will be a Q&A of course at the end of their presentation.

SCCA Business Mentoring – Ryan advised that there are still spaces available for business mentoring at a cost of only \$195 for a year. The market value of this is \$5,000 to \$6000.

Vote of Thanks – Nicole moved a vote of thanks to Shiralee, Alan, Ben and Lynn present at the meeting for their hours and hours of volunteer time to prepare our application for the Top Tourism Town Award.

Shiralee thanked all for coming along. A warm thank you to The Edge and staff for all the hard work in providing an excellent venue and breakfast.

Next General Meeting 9th June at a venue yet to be advised.

The Meeting closed at 9.00am

Signed:.....

Shiralee Cooper, President