

Strength in Numbers

MAY is Shop Local Month in Montville. This is a great opportunity to take advantage of the old adage “there’s strength in numbers” by promoting your business to 10,0000 hinterland readers. Join forces with other Montville businesses by taking part in this special Sunshine Valley Gazette feature.

We’d like to invite you to showcase your business in words and pictures (or a display ad) to local readers. Don’t forget to include a special offer to encourage buy-in.

If you’d like to take advantage we’re offering three sizes including a free listing option.

See the examples on this page.

To take part all you have to do is:

- 1. pick a size
- 2. make a booking with tanya@sunshinevalleygazette.com.au
- 3. send us your material by Thursday.

Details

- Words & Images must be supplied please.
- Enquiries: email: Tanya@sunshinevalleygazette.com.au
- First in best dressed. Booking & Payment secures position.
- Editorial Covenant: All material is welcome but at the editor’s discretion. Light editing may be necessary to bring copy in to line with editorial standards. Images must be high quality in fitting with the charm of Montville.
- Logos are not allowed as images in Write-ups.
- Write-up Tips: Include a beautiful ‘hero’ image. Keep your message simple. Share what makes your operation unique. Include the basics: website, phone number, address. And make a special offer as part of the shop local campaign.
- Can I have a display ad rather than a Write-up? Yes of course. You can choose to have either a free listing, a Sixth Page ad or Write-up or a third page ad or Write-up.

YOUR BUSINESS NAME



Make a bold statement with a big 300-word Write-up (or Advertisement)

THIS is a 300 word Write-up for your business where you can make an offer and provide a call to action, as well as explain a little about your business or your offer.

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- YourBusiness is at 111 Main Street Montville. Phone 5454 2525 or email us at emailaddress@yourbusiness.com. Website www.yourbusiness.com.au.

YOUR BUSINESS NAME



3rd Page

\$180 for members
\$220 non-members
300-word Writeup.
Plus Big Photo
(or 17.5cm wide x 18.4cm high advertisement)



6th Page

\$100 for members
\$120 non-members
100-word Writeup.
Plus Big Photo
(or 8.5cm wide x 18.4cm advertisement)

Make a Great Shop Local offer with a 100-word Write-up

THIS is an example of a 100-word listing for your business where you can make an offer and provide a call to action, as well as explain a little about your business or your offer.

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- YourBusiness is at 111 Main Street Montville. Phone 5454 2525 or email emailaddress@yourbusiness.com. Website www.yourbusiness.com.au.

100 words plus a photo about your local offering

THIS is a 250 word listing for your business where you can make an offer and provide a call to action, as well as explain a little about your business or your offer.

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FREE

100 word Writeup.
Free for members
Free non-members