



GENERAL BREAKFAST MEETING MINUTES

Wednesday 13th October 2021

Venue: The Garden Shed Nursery & Cafe

ATTENDANCE: Shiralee Cooper; Alan Dryden; Arabella Lubbers; Lisa Brereton; Nicole Hilton; Shell Rodney; Ryan Hollis; Tracey & Wayne Malkin; Cr Winston Johnston; Cathy Renolds; Gina Toich; Jason & Angela Bowen; Joy Aimee; Julie Bevan; Karen Muir; Kate Scrace; Kay Ridge; Mandy Day; Neil Coningham; Martyn Baldwin; Pam Hughes; Peter Collins; Richard Sargent; Spencer & Karen Shaw; S'raya Rahmat; Susan Diplock; Tamara & Jonathan Large; Tania McKenzie; Xochi Lindholm; Natalie Lindner and Amanda Lamb.

APOLOGIES: Andrew Wallace; Andrew Powell MP; Lynn & Andrew Fallon; Peter Gamgee; Sarah Halam; Rafer Rogers; Deborah Hammond, Deana Behrendt.

GUEST SPEAKERS:

Tania McKenzie, SCC Economic Development
Ryan Hollis, Everfocus
Mandy Day, SCC Economic Development
Cr Winston Johnston – Sunshine Coast Councilor, Div 5

The Meeting opened at 7.40am with Shiralee Cooper as Chair - A warm welcome to members and guests was extended by Shiralee Cooper, President – Montville Chamber of Commerce.

ACCEPTANCE OF MINUTES FROM MEETING HELD on 18th August, 2021, The Barn on Flaxton.

Shiralee Cooper asked for a member who attended propose the Minutes of the Meeting held 18th August 2021, be confirmed as a correct and accurate record.

Moved by Alan Dryden

Seconded by Arabella Lubbers

Carried

CORRESPONDENCE:

Shiralee confirmed that incoming correspondence was published in our newsletters with a couple of updates to be reported in the meeting.

Tania McKenzie, SCC Economic Development Guest Speaker advised:

- That the Buy Local, Win Local campaign is up and running with approximately 1500 entries so far and they are awarding one lucky shopper by random draw \$5000 a week for 4 weeks to spend in the Sunshine Coast Council LGA when they spend \$10 or more in a business within in the LGA.
- Businesses should scan the QR code and join the Buy Local website advising that if you join before 31 December, they will get 6-month free membership.
- That the profile on the website is more than listing your business name it gives the buyer a perspective of who you are as a person, it's profiles you.
- That once this campaign finishes, they plan to launch a Christmas Campaign and then another campaign following that.

Shiralee thanked Tania for attending and giving an update and for taking a proactive response to a buy local campaign.

Ryan Hollis, everfocus Guest Speaker advised:

- In August he attended a workshop on behalf of our chamber to trial a new way of thinking about and engaging with the issue of sustainability in business. There were 23 participants and overall, 99 ideas were created in around 3 hours.
- The No. 1 question business owners have about sustainability was what actually does sustainability mean. He thought this summed it up “Sustainability is meeting the needs of the present without compromising the ability of future generations to meet their own needs”.
- 90% of people say it’s important for businesses to be sustainable; 78% of people are more likely to buy goods and services from a business focused on sustainability.
- 70% of businesses are planning how they will engage on the topic of sustainability; 40% of businesses are committing to embedding sustainability into their businesses in the next 5 years. So eventually your competitors are likely to start working on becoming more sustainable.
- The UN believes working towards global sustainability can create 380 million more jobs; \$12 trillion of new market opportunities and 2-3 times more growth compared to the average GDP.
- There is an emerging ESG industry – basically a bunch of investment firms measuring how sustainable companies are doing and investing in the ones that are doing well or want to commit to improving. Global ESG assets are on track to exceed \$53 trillion by 2025, representing more than 1 third of the \$140.5 trillion in projected total assets under management and this investment is then creeping into government thinking such as green hydrogen.
- You can incorporate sustainability into your business by following the UN Sustainable Development Goals (tabled). They are the world’s blueprint to achieve a better and more sustainable future for all. They address the global challenges we face including poverty, inequality, climate change, environmental degradation and peace and justice.
- More than a list, there are goals/targets and specific industry initiatives which could be applied to sustainable tourism.
- The most common goals businesses focus on are:
 - #13 Climate Action – for example Amazon are targeting net zero carbon emissions by 2040. Check how much electricity, gas and diesel your businesses use.
 - #8 Decent Work and Economic Growth – If you source goods from global suppliers is the region in which they operate known for forced labour and modern slavery eg some Costco items. Have you analysed your salary payments to check if females earn 100% of male salary for same work?
 - #3 Good Health and Well Being
 - #12 Responsible Consumption and Production – can we achieve a reduction of 50% food waste
 - #5 Gender Equality
- There were upcoming workshops to attend one being 14th October and one 26th October. It’s a half day commitment but it might just be the start to new long term value creation for our business and our community.

Shiralee thanked Ryan for giving us something to seriously think about and take action on even if it is only small steps to begin with.

Mandy Day SCC Economic Development Guest Speaker advised:

- That the Thriving Through Change event October 28 is about supporting business resilience and growth. It is a free event to attend at the Twin Waters Convention Centre and she encourages everyone to come to one or all of the sessions.
- 7am to 10am - Leading Through Change with virtual keynote speaker Chris Riddel, futurist and optimist, is on a mission to get every person on the planet excited about change. Chris will be followed by an amazing leadership panel that will offer some local, practical advice to support us in leading through change. A light breakfast will be provided and numbers are limited, registration is essential.
- 10am to 4pm – Thriving Through Change Exhibition where you can spend an hour or all day exploring how your business can start to thrive through change. A room full of exhibitors will short cut your business resilience planning and the stores on stage will offer free advice that may just save your business tomorrow.
- 4pm to 6pm – Together Through Change Networking Event. Join Kim McCosker and Qld Small Business Commissioner Maree Adshead as we explore how building stronger relations, having a plan in place, and calling on the resources available can make all the difference when your business is disrupted and quick and considered action is required. Canapes and beverages will be provided
- That she is happy to work with the Chamber to organise a hinterland bus to come down to this expo.

Shiralee thanked Mandy and the Sunshine Council in general for stepping up in these times. It's great to see how proactive and available you have become to our businesses.

Winston Johnston, Div 5 SCC Guest Speaker advised:

- He would like to thank Ryan for his presentation and advised sustainability is a major goal of the council.
- That you can have your say at <https://haveyoursay.sunshinecoast.qld.gov.au/> The results of these surveys will determine what the council will and will not do.
- That the streetscape rumble strip on the northern entrance into Montville has been removed. It was incorrectly installed by Main Roads and was meant to be a colour signifying the entrance to Montville.
- That resealing and refurbishment of roads has been done and being done on the Hunchy Road and the Palmwoods to Eudlo road.
- That the Sports Complex at Palmwoods has been completed and officially opened.
- That the Waste Management 8-year contract went to the successful tender JJ Richards.
- From 1 July 2022 there will be some changes to green waste home collection. Currently you can opt in and receive a green waste bin for \$75 a year but from 1 July it will be an automatic inclusion in your rates and you will receive a bin. The only way you can opt out is if you can prove you have a mulching system in place or your property is over 5000m².
- In 3-4 years, there will be an introduction to a food and garden waste service. This is a Federal Government initiative and the State and Council have come on board. A process plant has to be built first and stock feed produced from the waste.
- That Council endorsed the Biosphere Nomination on 24 October 2019. The Australian Government has submitted the nomination to the UNESCO Man in the Biosphere Programme (UNESCO MAB) for consideration. The outcome of the nomination will be announced in June 2022. Becoming a biosphere would help enhance our national and international reputation and support our economy, lifestyle and environment for future generations.

- The application for a puppy breeding farm at the back of the go cart track will be considered and voted on by council tomorrow for recommendation to the State Government. Council's role is town planning of the site we don't assess animal welfare. Council has received 400,000 + objections in fact they don't know the true figure as the website had a meltdown.
- That the council has received the 800-page final report on mass transit for the Sunshine Coast. Public transport is not normally a council responsibility but the State Government is lagging. A decision now is if we send it to the State for consideration. There was a lot opposing light rail especially if using overhead cables and rails installed into the roadway. West of the railway line will not see much change as there is not a case to increase the current services. On the coast though there could be considerable change as the current public transport does not meet the needs or wants of our community. Sunshine Coast may see park and ride from places such as SCU, Nambour, Landsborough, Beerwah and Corbould Park. The first mission is to get the State and Federal Governments to agree on the Cairncross rail system. This report was driven by the fact that Sunshine Coast by 2040 could potentially have 500,000 living and working here, that's an increase of more than 100,000 so something clearly needs to be put in place going forward.

Shiralee thanked Winston for attending and giving an update on many topics. Shiralee also thanked the Sunshine Coast Council for providing economic development funding to enable the chamber to maintain Nicole's position and pay for essential outgoings.

President's Report:

Again Shiralee thanked Sunshine Coast Council for stepping up when businesses needed them and advised that having been on zoom meetings with other chambers outside our LGA it was evident that our council are doing a lot more for us than other chambers. Many chambers are going into recession even some Moreton Bay Chambers advised they are struggling significantly.

Welcome to new members attending today – Gina from Montville Treetops; Pam from Avocado Grove Bed and Breakfast and Arabella from Bushwalk Candles.

Fisher Tourism Zoom Meeting – While bookings were down 20% from previous year on the Sunshine Coast before school holidays, they picked up with last minute bookings. October and November have very low bookings on the coast while mid week occupancy in October is being maintained at least in the Hinterland. It is obvious we need a road map out because many accommodation houses are still holding onto NSW and VIC bookings for the Christmas holidays.

Business Grants – Sold Trader grants expire end of November and you only need to show 30% down on one week from the previous year and need a letter from an accountant.

ecoBiz – There are many free webinars coming up which we promote in our newsletters.

Sunshine Coast Jobs Fair – November 3rd and 5th are offering free stalls to employers who would like to show prospective employees what they have to offer. For more information check out the post on our FB page.

What's On – See this segment in our newsletter. We will keep you posted with up-and-coming events on the Hinterland so you can be prepared for extra busy times with staffing and stock.

Festive Street Fair / Magic of Montville Christmas

Similar to last year except we want to activate Russell Family Park. We would like to offer big pots of colour for the month of December for outside main street businesses. Our next subcommittee meeting for the Festival Street Fair is Tuesday 19 October at 8.30 at The Edge if

anyone would like to contribute. We will be running the Magic of Montville Christmas comp again and will be employing Susan Maynard to help with social media to drive the campaign.

A Village Wedding Vlogs

We are working with Qld Brides to do 3 Vlogs: 1 Romantic accommodation; 2. Elopement and Micro Weddings; 3. Venue. This is in progress as there is a lot of work to coordinate photos and video.

Members' Shop Local

We are considering launching a shop local card whereby local business owners presenting a card could attract a discount of say 10%. This was to help businesses keep locals shopping locally especially during the week when it is less busy. Shiralee asked for interested parties to raise their hands and there were several. The trial could later be extended to local residents.

General Business

Martyn Baldwin reminded people that November is the month of November making a difference in mental health and suicide prevention, prostate cancer and testicular cancer.

Martyn Baldwin advised that Range Care had now opened in Gympie and it is going well. He also advised that plans will be circulated soon for the land next to them which is going to be a community centre.

Susan Diplock advised it was busy during school holidays at VIC even though they are not getting bus groups or overseas travellers. We are lucky to be attracting the drive market.

Martyn Baldwin asked SCC what about service businesses in there Buy Local campaign. He felt they were being neglected. Mandy advised it was a circular economy that keeping funds locally means those business owners have more money to spend at service businesses. However, service business can still be listed on the website as it's about shopping local and a service or product is treated the same as a retail store.

Cr Winston Johnston advised that he would be personally funding a Christmas Business Decorating competition trying to encourage businesses in each of his electoral towns to bring some festive cheer to town. The prizes will be for each town:

1. \$1000 – first prize
2. \$750 – second prize
3. \$250 x 2 – encouragement awards

Vote of Thanks –

Shiralee thanked all for coming along. A warm thank you to The Garden Shed Cafe and staff for all the hard work in providing an excellent venue and breakfast.

Next General Meeting 10th November at a venue yet to be advised.

The Meeting closed at 9.00am

Signed:.....

Shiralee Cooper, President